

# STARTUP YOURSELF CONFERENCE

24.5.2018.

INTERA Tehnološki Park

 **INTERA**  
technology park

[www.intera.ba](http://www.intera.ba)



## AGENDA

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### Startup Yourself! Conference

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24/05/2018, 11:00 – 14:30

INTERA Technology Park, Hall Europa, Bišće polje bb, Mostar

**Moderator:** Emina Pašić

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**11:00 – 11:15**

**Conference opening, Welcoming speech by:**

- Dr. Marissa Smith, US Embassy in BiH
  - Mr. Vedran Šimunović, CEO of INTERA Technology Park
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**11:15 – 11:25**

**Conference background:**

- Startup Academy, Goran Dodig
  - Short presentation of winning startup team
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**11:25 – 11:45**

**Opening Keynote: I know how bloody difficult it is**

Oliver Pugh, Co-Founder at Stealth Startup, UK

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**11:45 – 12:05**

**Scaling start-up culture: overview of start-up Ecosystem on Balkans – current status and challenges**

Luka Prisunjak, SECO Entrepreneurship program

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**12:05 – 12:25**

**Do what you love – literally! How to produce your own beer and live of it in Herzegovina?**

Oliver Glibo, Cooltura Craft Brewery

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**12:25-12:40**

**Coffee break**

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**12:40 – 13:00**

**Side-view on local entrepreneurship community and start-up ecosystem**

Russel Wiltshire, Founder at North Cape Software (startup at INTERA TP)

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**13:00 – 13:20**

**How to grow with influencer marketing**

Erna Saljević, @divaisback

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**13:20 – 14:00**

**Panel discussion:**

**Growing up and finding your way - Insights from local start-up journey**

- Mohamed El-Zayat, Four Game Studio
  - Haris Hadžiahmetović, Meta Software Solutions
  - Dino Joldić, AirRec
  - Almir Mukača - Fress
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**14:00 – 14:10**

**Closing Ceremonies**

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**14:10**

**Networking and refreshments**

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